



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



STRENGTHENING INTERNATIONAL
ALLIANCES IN THE GLOBAL
MARKET



ROSCONGRESS



SPIEF'17
ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM



CN CEPLA



2nd Interregional Forum Strengthening International SME Alliances between the Russian Federation and Latin American and Caribbean countries (LAC)

May 31, 2017

ExpoForum Convention and Exhibition Centre
64/1, Peterburgskoye Shosse, St. Petersburg, Russia

Organizers: Ministry of Foreign Affairs of the Russian Federation, United Nations Industrial Development Organization (UNIDO), The Roscongress Foundation

With financial support from the Russian Federation

09:00–09:30 Registration of participants, welcome coffee

09:30–10:30 **Opening of the Forum, introduction and objective of the Forum.**

Invited participants:

Welcome speech – Government of St. Petersburg:
Georgy S. Poltavchenko, Governor of St. Petersburg

Welcome speech – Ministry of Foreign Affairs of the Russian Federation:
Alexander V. Shetin, Director, Department of Latin America

Emilio R. Lozada García, H.E. Ambassador Extraordinary and Plenipotentiary of the Republic of Cuba to the Russian Federation

Carolina Cosse Garrido, Minister of Industry, Energy, and Mining of the Oriental Republic of Uruguay

Carlos Chanduvi Suárez, Chief, Latin America and the Caribbean Division, UNIDO

Cooperation between LAC countries and the Russian Federation: success

stories.

Othon Sigfrido Reyes Morales, President, Export and Investment Promotion Agency of El Salvador (PROESA)

Orlando Salvador Solórzano Delgadillo, Minister of Development, Industry, and Commerce of Nicaragua

Laura Silvana Vallejo Páez, Executive Director, ProEcuador, Republic of Ecuador

Rebeca Gaona, Director, Secretariat of Economic Development, Government of the Central Department of Paraguay

Tatyana Mashkova, Director General, National Committee for Economic Cooperation with Latin America, CN CEPLA

Eugeny Zhikh, General Director, International Financial Alliance

(TBC), Head, Regional Office, Russia–Brazil Business Council for the North-Western Federal District of Russia

10:30–11:30

Cooperation between LAC countries and Russia in the field of biopharmaceuticals: new opportunities for developing joint production and scientific and technical work

Since 2008, the LAC region has been the fastest growing pharmaceutical market in the world. Latin American companies currently play the leading role in the Latin American pharmaceutical industry, with a turnover of USD 100 billion. Producers of generic drugs from Brazil, Argentina, and Cuba already export their products to other emerging markets in Asia, Africa, and the Middle East.

What is the potential for cooperation between LAC and the regions of the Russian Federation in the biopharmaceutical sector, and what mechanisms are available to implement it?

What role will key partners, such as business, government, the private sector, and research institutions, play in developing this cooperation?

What potential strategic steps need to be taken to boost cooperation in this sector?

Potential speakers:

Sergey Tsyb, Deputy Minister of Industry and Trade of the Russian Federation

Viktor Trukhin, Director, St. Petersburg National Research Institute of Vaccines and Serums, Federal Medical and Biological Agency (FMBA) of Russia

Victor Dmitriyev, Chief Executive Officer, Association of Russian Pharmaceutical Manufacturers

Alejandro Saúl Padrón Yaquis, President, Centre for Pharmaceutical Research and Development of the Republic of Cuba (CIDEM)

José Carreño King, Chief Executive Officer, ProMéxico

Merlin Alejandrina Barrera López, Vice Minister of Commerce and Industry, Republic of El Salvador

Dmitry Chagin, Director, Chairman of the Board, Medico-Pharmaceutical Projects of the XXI Century and Association of Pharmaceutical Companies

Konstantin Movchan, Deputy Director, Medical-Pharmaceutical Projects of the XXI Century – The pharmaceutical cluster as a development indicator of industry in St. Petersburg

Alexander Khromov, Director General, Citamed – Counting on our own research in our own laboratory: scientific research in the field of peptide pharmacology and the design of new, effective drugs with a high degree of safety

Zakhar Golant, Chairman of the Board, Union of Pharmaceutical and Biopharmaceutical Clusters

11:30–12:00

Coffee break

12:00–13:30

Partnership between LAC countries and Russia in the field of automation and robotics

The LAC countries are playing a distinctive role in the cyber revolution, but the influence of the latter on the regional economy is still limited. According to forecasts from the International Federation of Robotics, by 2018 more than 1.3 million industrial robots will be installed in plants around the world. Depending on the country, up to 85% of activities in the manufacturing sector may be replaced by robotics.

One of the main ways to adapt to such a global transformation is the progressive automation of LAC industries to achieve higher productivity.

What contribution can the LAC region and Russia make to the development of the robotics field and technology in general at the global level?

What is the potential for cooperation between LAC and the regions of the Russian Federation in the field of automation and mechatronics, and what mechanisms are available to implement it?

What role will key partners, such as entrepreneurs, government agencies, the private sector, and research and development institutions play in promoting such cooperation?

What potential strategic steps need to be taken to implement this cooperation in the near future?

Moderators:

Carlos Chanduvi Suárez, Chief, Latin America and the Caribbean Division, UNIDO

Vitaly Stepanishev, Executive Director, Russia–Latin America Business Centre

Potential speakers:

Laercio Aniceto Silva, General Superintendent, Superintendent, Reference Centers for Innovative Technologies (CERTI) at the Federal University of Santa Catarina (UFSC), Brazil

Rodrigo Quevedo Silva, President, Chilean Association for Robotics (ACHIRO)

Carolina Cosse Garrido, Minister of Industry, Energy, and Mining of the Oriental Republic of Uruguay

Alexey Borovkov, Vice Rector for Innovative Projects, Peter the Great St. Petersburg Polytechnic University

Gleb Turichin, Head, Institute of Laser and Welding Technologies, Peter the Great St. Petersburg Polytechnic University; Rector, St. Petersburg State Maritime Technical University

Alexander Lopota, Director, Russian State Scientific Center for Robotics and Technical Cybernetics

Name, Tehnovotum – Robotic complexes of the Roboscope VTM-3000 series, robotics in the field of security at industrial facilities, railways, and aviation

Mark Finkov, Head, System Analysis and Design Department, Pelengator – Design and development in accordance with the requirements of Industry 4.0: from large-scale and box products to product frameworks

13:30–14:30

Lunch

14:30–16:00

Technology and economic integration between Russia and LAC countries

Moderator:

Vladimir Salamatov, Director General, Research Centre for International Trade and Economic Integration

Potential speakers:

Arman Shakkaliev, Director, Technical Regulation and Accreditation Department, Eurasian Economic Commission (EEC)

Konstantin Leonidov, Director, Department of State Policy on Technical Regulation, Standardization, and Ensuring the Uniformity of Measurements, Ministry of Industry and Trade of the Russian Federation

Alexei Abramov, Head, Federal Agency for Technical Regulation and Metrology (ROSSTANDART)

Alexey Khersontsev, Head, Federal Service for Accreditation

Sergey Koldaev, Director for International Adaptation of Export Goods, Russian Export Center

Iosif Aronov, Head, Compliance Department, VNIIS Research Centre for International Trade and Economic Integration – Technical regulation of the EAPS. Access to the market

Carmen Gisela Vergara, Secretary General, Secretariat for Central American Economic Integration (SIECA)

Salvador Pardo Cruz, Minister of Industry of the Republic of Cuba

Ferdinand Welzijn van Handel, Minister of Industry, Trade, and Tourism of the Republic of Suriname

Donnalee Bowe, Chair of the Board of Directors, Caribbean Export Development Agency

María Miranda Vaquero, Executive Director, National Accreditation Body of the Republic of Cuba

María del Rocío Ruiz Chávez, Undersecretary for Competitiveness and Normativity, National Institute of Quality of the United Mexican States (INACAL)

16:00–16:30


Coffee break

16:30–17:15

Innovative decisions in LAC countries: agribusiness and industrial parks

Fleurant Aviol, Minister of Planning and External Cooperation, Republic of Haiti

Amadeo Nicora, President, National Institute for Agricultural Technology of the Argentine Republic (INTA)



Elisio Contini, Head, Intelligence and Macro-Strategies Secretariat, Brazilian Agricultural Research Corporation (Embrapa), affiliated with the Ministry of Agriculture, Livestock, and Supply of the Federative Republic of Brazil

Luis Roberto Ramírez Vega, Director of International Cooperation, Ministry of Economy, Industry, and Commerce of the Republic of Costa Rica

17:15–17:30

Plenary session

Recommendations of the Forum, prospects for the future (Ministry of Foreign Affairs of the Russian Federation – CN CEPLA – International Financial Alliance – UNIDO)

17:30–22:00

Excursion and evening reception for Forum participants at the Pavlovsk Chamber of Commerce and Industry
