



St. Petersburg

May 31, 2017

## PROGRAMME ARCHITECTURE

<p><b>Business Exercise</b> Ideas, Strategies and Technologies from Successful Entrepreneurs</p>	<p><b>Master Class</b> on Finances for SMEs</p>	<p>Networking for Russian Companies</p>
<p><b>Panel Session</b> Efficient Production and Workforce Productivity</p>	<p><b>Master Class</b> on Procurement from SMEs by Major Companies with Partial State Ownership</p>	<p>Presentation of Investment Projects <b>‘Open Microphone’</b></p>
<p><b>Panel Session</b> The Role of Microbusiness in the Russian Economy – Will Microbusiness Become a Foundation for Future Development?</p>	<p><b>Panel Session</b> Monotowns – New Opportunities for Business</p>	<p><b>InvestBazar</b> – business owners' pitch sessions for private investors, funds and banks</p>
<p><b>Roundtable:</b> Small and Medium-Sized Enterprises in Russia and Italy: The Challenge for the Future</p>	<p><b>Roundtable:</b> Developing the Export Activities of Russian and Finnish SMEs</p>	
<p><b>Plenary Session</b> Entrepreneurship is in Fashion. How to Stimulate and Develop a Culture of Entrepreneurship in Russia: Examples of Digital Technologies</p>		