



SPIEF'24 ПМЭФ'24

 **ROSCONGRESS**
Building Trust

5-8
JUNE
2024

**ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM**

forumspsb.com



SPIEF'23
ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM

ПМЭФ'23
ПЕТЕРБУРГСКИЙ
МЕЖДУНАРОДНЫЙ
ЭКОНОМИЧЕСКИЙ
ФОРУМ

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

The St. Petersburg International Economic Forum is one of the biggest and most important business events in the world. Over the past 26 years, the Forum has cemented its status as a leading international event focusing on key issues on the global economic agenda. It provides a platform for participants to exchange best practices and expertise in the interests of sustainable development.

SPIEF has been held annually since 1997.

Since 2005, the Forum has been held under the auspices and with the participation of the President of the Russian Federation.

In 2021, SPIEF was the first business event of such magnitude to be held offline following the unavoidable break caused by the COVID-19 pandemic.





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РОС

ПМЭФ'23

ROSCONGRESS

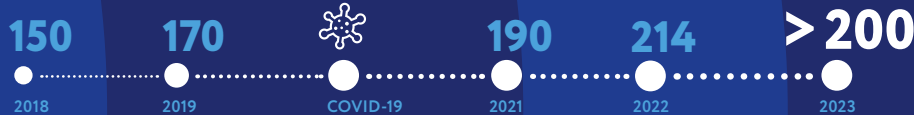
// SPIEF IN FIGURES

/ number of participants



130
countries
worldwide

/ number of business events



> 1,500
speakers and
moderators

/ number of agreements signed



3.860
trillion*

including

43 agreements
with representatives
of foreign companies

*Excluding agreements where the figures were classified as commercial secrets.

// SPIEF 2023 PARTICIPANTS

150

high-ranking foreign officials,

including heads of state and government, ministers, mayors, regional leaders, parliamentary speakers, senior figures from leading international organizations and associations, and heads of diplomatic corps.

> 6,000

representatives of Russian and foreign businesses

4,000

media representatives from

33

countries

The largest delegations:



UAE

Guest country
at SPIEF 2023



China



India



Myanmar



Kazakhstan



Cuba



USA

The delegation was headed by President of the UAE Mohammed bin Zayed Al Nahyan

// ALL BRANCHES OF THE ECONOMY AND THE NON-MANUFACTURING SECTOR

- FINANCIAL AND INSURANCE SERVICES
- MANUFACTURING
- INFORMATION TECHNOLOGY
- HEALTHCARE
- EDUCATION AND SCIENCE
- CONSULTING
- COMMERCE
- TELECOMMUNICATIONS

- Construction
- Logistics and transport
- Real estate
- HoReCa and tourism
- Management and law
- Agriculture and forestry
- Mineral extraction
- Conglomerate holding companies

In total, more than 90 global economic sectors are represented at the Forum

// A RICH BUSINESS PROGRAMME

4 days **>200** events **>1,500** experts
and speakers

A VAST RANGE OF TOPICS:

Socio-economic development, governance, technological progress, digitalization, the environment, healthcare, transport, culture and tourism, education, and science

- Panel discussions, roundtables, thematic business breakfasts and TV debates
- Bilateral business dialogue events with foreign partners
- Meetings with representatives of BRICS, the SCO, the Eurasian Economic Union, and ASEAN
- Networking areas organized by Forum partners, business representatives, ministries, government agencies and representatives of Russia's regions



// SPIEF TRENDS

- **Deglobalization**
Reformatting the global economy, creating an economy of trust, developing strong local economic centres
- **Sovereignty as a privilege for the powerful**
Issues related to attaining global, military, food, energy, financial, technological, digital and cultural sovereignty, and providing the resources needed to these ends
- **Public health and the labour market**
Social priorities in domestic policy, consolidating public consciousness through traditional values, facilitating comprehensive personal development
- **International cooperation**
Business dialogues at SPIEF 2023: Algeria, Brazil, EAEU–ASEAN, India, China, Kyrgyzstan, Latin America, UAE
- **The health of the nation as the most important economic resource**
Drug security issues, cutting-edge scientific developments in medicine and the pharmaceutical sector, physical education and sport



// AN ACCESSIBLE ENVIRONMENT FOR SMALL BUSINESSES

INDUSTRY-SPECIFIC AND THEMATIC EVENTS ON THE
OPENING AND CLOSING DAYS OF SPIEF:

>1,200 **from** **>45**
representatives of SMEs countries and territories

- Russian Small and Medium-Sized Enterprises Forum
- 'Ensuring Drug Security' Russian Pharmaceutical Forum
- Arctic-related events
- Creative Business Forum
- International Youth Economic Forum

SPIEF offers an unrivalled space for dialogue and forging business ties. It provides an opportunity to find partners with the aim of securing business growth in Russia and abroad. Participants are also afforded the ability to expand their circle of customers and suppliers, and to meet key decision makers. There are also ample opportunities to attract the attention of potential investors and leading media outlets.

- A range of practical tools for small and medium-sized enterprises to network and grow their business effectively
- Presentations of support packages for entrepreneurs, investment proposals, and successful practices



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РОСКОНГРЕСС
Пространство диалогов

ПРОМЫШЛЕННЫЕ
НОВЫЕ ВОЗМОЖНОСТИ
INDUSTRIAL CL
NEW OPPORTU





VLADIMIR PUTIN

President of the Russian Federation



ABDELMADJID TEBBOUNE

President of Algeria

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“Today, Russia has a packed and very ambitious economic agenda. The difficulties and challenges we are facing work as incentives for all of us, incentives to increase the pace and quality of transformations, to achieve more in improving the quality of life, prosperity and well-being of our citizens. We will definitely continue to strengthen our sovereignty in all areas. In this work, we are certainly open to equal partnership with all countries – with all those who, like Russia, value their national interests and are ready to determine their own future.”

////////////////////////////////////
“This Forum is a significant and high-profile event throughout the entire world, and its role is now increasing in view of the multiplying and accumulating challenges many countries are dealing with. These challenges require the coordinated efforts of the entire international community to find solutions to the problems facing humankind. Russia is a significant contributor to mitigating current crises through its policies, supplies of wheat to needy countries, developing partnerships with a wide range of countries, and primarily with poor nations.”



MOHAMMED BIN ZAYED AL NAHYAN
President of the United Arab Emirates



XI JINPING
President of the People's Republic of China

“Bridges of partnership have been built between us and we are actively cooperating. We are building strong and reliable relations. Thank you for giving Emirati companies the opportunity to speak at this Forum. This Forum is playing a central role this year. I believe that cooperation between the private sectors of the two countries plays an important role in the expansion of our bilateral relations. For example, bilateral tourism is growing steadily: we hope that this year, we will receive a million Russian tourists. This is a very important stage and an important moment in the development of our relations.”

“Today, the international community is more interested than ever in fair, sustainable, and secure development. It is crucial to seize opportunities, address challenges, advance the global development initiative, and build a beautiful future of peace and prosperity together.

Along with Russia and our other partners, we are ready to tap into development prospects and seize growth opportunities in order to make a worthy contribution to intensifying global cooperation for the development and the creation of a community with a common destiny for humankind.”



NARENDRA MODI
Prime Minister of India



BENEDICT ORAMAH
President of Afreximbank

“India and Russia have a relationship of trust. The roots of our relationship go back in history, and on all issues in the international arena, India and Russia have always stood together and have moved forward together step by step. This is not only in our bilateral relations but also in our engagement on international issues, working for the good of the world.”

“Just a few years ago, African countries’ trade with Russia totalled USD 8.9 billion, and now it is USD 12 billion. Russia is playing a key role in the supply of grain crops, it’s 30–40 per cent in some cases. The same is true for fertilizer supplies. Russia is a key supplier.”



LAUREANO FACUNDO ORTEGA MURILLO

Special Representative of the President of the Republic of Nicaragua for Cooperation with the Russian Federation; Adviser to the President of the Republic of Nicaragua on Investment, Trade and International Cooperation

“We are now very interested in pursuing alternative paths, in using the rouble. We are looking for new opportunities to move in the direction of dedollarization so that we can liberate ourselves from the imperialist yoke of the dollar. We want to use the MIR payment system. We see the experience that exists in Cuba, and we are trying to apply it in Nicaragua and train our specialists.”



ANTON KOBAYAKOV

Adviser to the President of the Russian Federation; Executive Secretary of the SPIEF Organizing Committee

“Over the 26 years since its inception, the St. Petersburg International Economic Forum has established itself as a fully-fledged institution for national development. Participation rates and interest in the Forum have returned to pre-crisis levels, showing that international business activity is recovering. Over the four days, more than 17,000 participants from 130 countries took part in SPIEF events held both offline and online.”

// PARTICIPATION FORMATS



SPIEF PARTICIPANT

Participants are able to attend events on the Forum's business programme, visit the exhibition, and hold discussions with business leaders, experts, government officials, and media outlets. They can take advantage of opportunities to find investors, take part in meetings, and participate in events on the cultural and sporting programmes. Regular participants at the Foundation's events also get to be the first to hear about special promotions.



SPIEF PARTNER

The prestigious status of partner is assigned to major companies and recognized members of the professional community. Being a partner provides unparalleled business promotion opportunities at the event, including the ability to participate in business programme discussions and set up a company-branded networking area and thematic lounges. Partners can also showcase their groundbreaking accomplishments, new technologies, and promising developments.



SPIEF EXHIBITOR

Forum exhibitors are able to capitalize on opportunity to publicize themselves at the SPIEF Investment and Business Expo – a special communication platform aimed at showcasing promising investment projects, B2B solutions, and new technology.

// **BENEFITS** **OF PARTNERSHIP**



- **Unique business programme participation packages,** plus the option to hold a business event, presentation, or press conference at the Forum
- **An audience of more than 17,000 people,** including heads of state, members of government, regional leaders from across Russia, and top executives from major Russian and international corporations
- **Partners are able to leverage the Forum's media resources,** receive assistance in organizing press events, and take advantage of professional services provided by accredited photographers and camera operators
- **Partners also have the ability to invite business partners** to the Forum and their own business events, make use of the meeting rooms, and take part in events held as part of the Forum's cultural and sporting programmes
- **A personal manager** is assigned by the Roscongress Foundation to support the company's participation in the Forum



لا شيء مستحيل
POSSIBLE IS POSSIBLE
ВОЗМОЖНОЕ ВОЗМОЖНО



// SPIEF INVESTMENT & BUSINESS EXPO



The SPIEF Investment & Business Expo offers an unparalleled space to engage in constructive dialogue, identify solutions, take concerted action, and share experience with Forum participants.

- Presentations of promising Russian and international projects
- Demonstrations of investment potential, cutting-edge technologies, products, and solutions
- The opportunity to engage in an open dialogue with global business leaders, financial and investment experts, government officials, business representatives, and journalists
- Business sessions and opportunities to share best practices
- More than 100,000 m² of exhibition space

// THEMATIC AREAS

HEALTHY LIFE AREA

The Healthy Life Area is both a focal point and primary discussion platform for leading figures from the medical and scientific communities. Key players in the healthcare sector have the ability to present groundbreaking technological and innovative projects.



INNOVATION SPACE

An IT platform presenting the best developments in science and technology from Russian and international companies. The Innovation Space aims to support and encourage young scientists, inventors, and developers, and foster a new generation of tech entrepreneurs in Russia.





ROSCONGRESS URBAN HUB

The Roscongress Urban Hub is an international discussion platform held as part of SPIEF. This ongoing initiative focuses on urban development, research, and business partnership in the field. The initiative will bring together major developers, system integrators, and renowned industry experts, and is intended to serve as an intellectual hub for groundbreaking ideas related to the urban economy.



VINOGRAD

VinoGrad is an exclusive area by the Roscongress Foundation dedicated to the wine industry. Throughout the Forum, the VinoGrad area will host wine presentations, tasting sessions, open discussions with industry experts, pitch sessions, and debates as part of its very own business programme.



THE ROSCONGRESS FOUNDATION'S SOCIAL PLATFORM

The Roscongress Foundation's social platform is a strategic initiative aimed at establishing and supporting ongoing dialogue between business, government, and civil society. It also aims to comprehensively promote the social agenda and develop key social projects and initiatives.



THE ROSCONGRESS FOUNDATION'S SOCIAL, YOUTH AND TECHNOLOGICAL INITIATIVES

The programme for the Roscongress Foundation's new thematic area covers issues such as affordable education, mentorships for young people, social inclusion, next-generation technologies and business tools (AR and NFTs), training for strong leaders, and the value of recruiting talented young professionals.



GOVERNORS' CLUB

The Governors' Club is a special area offering the chance to hold meetings and informal discussions with regional leaders, ministers, heads of government agencies, and senior officials from Russia and guest countries of the Forum. It also offers a venue to give presentations on the economic, tourism, and cultural opportunities offered by the regions.



ROSCONGRESS CLUB

An exclusive club for members of the intellectual, business, and political elite offering a VIP service to Roscongress Club card holders. Participants include thought leaders from Russia and around the world. The club also brings together a broad community of business and government representatives. Together, this makes the Roscongress Club of strategic interest to all figures wishing to help shape the political and economic landscapes of Russia and the world.





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ФОРУМ

РОСКОМПРЕСС
Трансформация Бизнеса

РОСКОМПРЕСС



SPIEF

// UNIQUE OPPORTUNITIES FOR PROMOTION



PRESS EVENTS AND MEDIA SUPPORT

A number of press points are located at the Forum venue. There are also several specially equipped rooms for holding individual interviews with participants. The Forum press event schedule will be posted in the Media section of the official event website. The Roscongress Foundation's professionals are always glad to offer assistance in organizing press events, and providing professional photographers and videographers.



PROTOCOL AND ADMINISTRATIVE SUPPORT FOR AGREEMENT SIGNING CEREMONIES

Holding an agreement signing ceremony at the Forum offers an excellent opportunity for a company to publicize itself and attract the attention of leading media outlets, potential partners, and investors. The support package includes organizing the ceremony at the Forum venue and distributing announcements of the event to accredited journalists at the Forum.



VIDEO SERVICES AT THE FORUM

Showing promotional content on television screens at the Forum venue offers an excellent way for partners to raise their company's profile among the Forum's unique audience. The time and number of screenings will vary depending on the SPIEF business programme.

ADVERTISING OPPORTUNITIES

- Advertising spaces at the Forum venue, airport, and the city's main thoroughfares provide companies with the opportunity to attract additional attention from participants
- A range of advertising options has been developed, including standalone advertising structures, large-scale panels on building facades, banners, and other formats
- Forum partners are offered priority placement of various forms of advertisements at the SPIEF venue

MULTIMEDIA OPTIONS

Companies have the option of broadcasting events on the Forum's business programme live on television screens at their stand. This provides the opportunity to attract attention to the company's stand and further enrich its programme.

AR TECHNOLOGIES FOR BUSINESS

The MARMA augmented reality service allows exhibitors to expand their presentation capabilities. It enables video content to be integrated into an exhibition without any additional equipment or hardware.





OFFICIAL SPIEF MAGAZINE

TOPICS covered by the official magazine reflect the Forum’s business agenda, and typically resonate strongly in both the media, and among the public at large.

CONTRIBUTORS to the magazine include leading figures in politics and society, heads of major corporations, and renowned experts and opinion leaders.

AUDIENCE: the publication has a unique target audience, consisting of people whose decisions will affect the political, economic, and cultural futures of Russia and the world. The effectiveness of communicating with these figures is attested by the numerous partners and advertisers at our events.

Advertising in the Forum magazine

- **Modular advertising** – placement of advertisements
- **Native advertising** – advertorials (interview, history, case study, expert column, infographics, company fact sheet)
- **Additional options** include distributing promotional material, placing material in a specific column or section, referencing the material in the table of contents, etc.

// ST. PETERSBURG SEASONS

SPIEF FESTIVAL OF CULTURE

- More than 40 events of various kinds
- St. Petersburg's best theatre productions
- Sightseeing tours, and visits to leading museums and exhibition spaces in St. Petersburg and surrounding areas
- Charity events
- Large-scale public entertainment events and city concert programmes
- A range of artists covering a variety of genres from Russia and around the world



// SPIEF SPORT WEEK

- More than 20 events across 15+ sporting disciplines
- An extensive programme featuring legendary athletes, coaches, world champions, and Olympic champions
- International tournaments and Roscongress Cup gala matches
- A relaxed atmosphere for informal dialogue
- Discussions of key issues facing the sports industry



// THE ROSCONGRESS FOUNDATION – ORGANIZER OF SPIEF



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of national and international conventions; exhibitions; and business, public, youth, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.

The Foundation was established in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.



Participants from

208

countries and territories



> 5,000

experts working
in Russia and abroad



> 15,000

media representatives
each year



197

economic partners; industrial-
ists' and entrepreneurs' unions;
and financial, trade, and business
associations from

83

countries worldwide



> 100

business events held
annually from Montevideo
to Vladivostok

286

Russian non-profit organizations,
government and legislative bod-
ies, and regions

// ROSCONGRESS.ORG

INFORMATION AND ANALYTICAL SYSTEM

The Roscongress Information and Analytical System is an unparalleled knowledge base created by the foundation.

It offers quick and easy access to all resources related to major business events in Russia that are organized by the Roscongress Foundation.

Features of the interactive knowledge base:

- Descriptions of more than **4,300 sessions** across more than **280 topics** covering global and national development
- Talks, interviews, and insights from more than **15,000 speakers**
- Research studies, articles, analytical digests, and expert opinions

Unique features:


- **Summaries:** analytical summaries of key discussions, including overviews of conclusions, objectives, and solutions
- **Analytics:** a selection of analytical materials dedicated to topics covered by various forums
- **Video broadcasts** of events on the business programme as they happen, and a video archive of previous events
- **Search video broadcasts:** a feature enabling the user to find the specific part of a session where participants are discussing the topic of interest
- **Roscongress blog:** interviews with famous people from the worlds of culture, sport and science; fascinating stories about the cities and regions hosting the foundation's events; and business lifestyle articles





// WELCOME TO THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM!


SPIEF information centre

 +7 (812) 680 0000

 info@forumspb.com

 forumspb.com

Roscongress Foundation information centre

 +7 (495) 640 4440

 cooperation@roscongress.org

 roscongress.org

Online community

 [RoscongressDirect](#)

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