SPIEF'22 ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

ROSCONGRESS Building Trust

Architecture of the «Creative Business Forum» business programme as part of SPIEF 2022 (15 June 2022)

ФОРУМ КРЕАТИВНОГО БИЗНЕСА | CREATIVE BUSINESS FORUM

THE CREATIVE INDUSTRIES: A GLIMPSE INTO THE FUTURE

THE CREATIVE INDUSTRIES OF THE NORTH

(as part of the events under the Russian Federation's Chairmanship of the Arctic Council 2021–2023)

THE SOUL OF RUSSIA: PART ONE – THE ARCTIC

- The Creative Economy: A New Vector in the Development of the North
- Creating an Architectural Identity for Northern Cities
- Made in the Arctic: The Uniqueness of Local Projects
- Opportunities, Specifics, and Potential of the Film Industry of the North

YEAR OF CULTURAL HERITAGE OF THE PEOPLES OF RUSSIA

- Preserve and Protect: Ethnic Languages in Cyberspace
- From Archaic to Modern Times: How Should Culture and Intangible Heritage Be Preserved?
- Arctic Cuisine: From Complete Obscurity to Mass Demand

TRANSFORMATION IN THE WORLD AND GROWTH IN THE CREATIVE ECONOMY

- Filling the Economy with Creativity: Developing National Projects, Products, and Brands
- Education and Training for the Creative Economy
- NFT: Market Reality or a Flash in the Pan?
- The Film Industry in the New Economic Conditions: How Should Sustainability Be Maintained?
- Art as an Asset: Opportunities for Investment in Turbulent Times
- Who's Making Money from Video Games Today and Who Will Profit in the Future?
- Pirates of the Content Sea: The Future of Online Platforms