

## RC Fashion & Style

2 June

11:00–12:30	<p><b>‘Going out! How to Put Together a Wardrobe for Any Occasion, What to Get Rid of, and How to Do It Right’</b></p> <p>Teleconference. Style On Fashion for Men and Women Natela Potskhveria, Editor of Kommersant Supplements</p> <p>What is decluttering? How to choose your palette and combine colours and prints? Basic wardrobe in 2021, what is it and how to put one together Personal stylist and shopper: what to be aware of and what to note Summer 2021 clothing and world fashion trends</p> <p>How do Upcycling &amp; Sustainability apply to a wardrobe</p>
14:00–15:00	<p><b>Digital Transformation in Fashion and the New Normal Paradigm</b></p> <p>Konstantin Lukin, CEO of the Official St. Petersburg Fashion Week</p>

3 June

11:00–12:30	<p><b>‘How to Stand out Without Violating Business Dress Code. How to Be Appropriately Sexy without Crossing the Line to Vulgar’</b></p> <p>Teleconference. Style On Fashion for Men and Women Natela Potskhveria, Editor of Kommersant Supplements</p> <p>Attractiveness as part of business style Dress codes Colours and palette Details and cut Signature style and fashion uniform Queen of England style, brooches and other expressive details Decorative elements Social events</p>
14:00–15:00	<p><b>Forbes Women. Women in High Tech</b></p> <p>Interview with Julia Solovieva, Managing Director of Google Russia</p>
15:00–16:00	<p><b>‘Trends and Insights in Beauty Retail’</b></p> <p>Interview Ksenia Sobchak, journalist, TV anchor, founder of YouTube channel #OstorozhnoSobchak</p>

	Edgar Shabanov, President of RIVE GAUCHE Group of Companies
16:00–16:30	<b>‘World of Niche Scent’</b> Roman Romanenko, Leading Expert of Niche Perfumery at RIVE GAUCHE

#### 4 June

11:00–12:30	<p><b>Why We All Love Esoterica and How Does It Help in Business (or Does It?)</b></p> <p>Teleconference. Style On Fashion for Men and Women Natela Potskhveria, Editor of Kommersant Supplements</p> <p>Esoterica and magic in fashion (Tarot cards, fortune-telling, and prophecy in fashion brand collections): the scientific justification of popularity and expert explanations Popular practices (meditation, Tarot, astrology, etc.) What do Tarot cards mean in Dior collections and other occult rituals in fashion Superstitious designers and celebrities</p>
12:30–14:00	<p><b>Forbes Women. Russian Cinema in the Global World</b></p> <p>Julia Varshavskaya. Interview with CEO of ROSKINO Evgenia Markova. Forbes Woman.</p>
14:30–16:00	<p><b>Film Women</b></p> <p>A world-wide project that collected the stories of 2,000 women in 50 countries all over the world</p>