# SPIEF 2014 Programme Architecture (May 22-24, 2014)

# SUSTAINING CONFIDENCE IN A WORLD UNDERGOING TRANSFORMATION

#### **GLOBAL CEO SUMMIT**

Challenges and Opportunities of Cooperating With Russia: the View from Challenges and Solutions: Addressing Obstacles to Business-Driven Growth

■ Translating Challenges into Opportunities: **Acting Together** 

#### SPURRING GROWTH WHILE MITIGATING RISKS

- Presidential Plenary: Sustaining Confidence in a World Undergoing Transformation
- Oil and Gas Companies as an Engine Driving Change in the World Economy
- Winning Strategies in the Global War for
- Public-Private Partnerships: the Imperative to Execute
- Smart Immigration Strategies for Global Development
- The Importance of Open Data for Enterprise and Development
- Investor Heatmap: Shifting Strategies for Private Equity and Sovereign Wealth
- Energy Innovation and Shifts in Industrial **Futures**

- Innovations in Resource Management to Improve Food Security and Sustainable Agriculture
- The Integration of Global Energy Grids: Joint Projects for the Future
- InfoWars: Who Pays the Price?
- Reviving the Growth Engines for Major **Emerging Markets**
- Corporate Governance: National Standards in the Age of Global Companies
- Does Your Corporation Have an Identity Crisis? Building a Corporate Culture to Compete
- The Shifting Fortunes of the Mega City Growth **Enaines**
- The Transformation of Postal Services Globally and New Economic Opportunities

- New Competitiveness: Alternatives and **Prospects**
- The Cashless Society to Deliver Improved **Economic Efficiency and Transparency**
- Pushing the Technology Frontiers in Transport and Logistics
- Global Growth Prospects in a New Emerging **Environment**
- Will Technology Hollow out the Global Middle
- Putting Private Sector Infrastructure Money to Work - What Models to Build Upon?
- The Commodity Demand Cycle: Strategies to Adjust to a New Normal?
- The Shanghai Cooperation Organization as a Potential Economic Platform

### **REALIZING RUSSIA'S COMPETITIVE EDGE**

- Russian Environment
- Realizing the Russian Economic Dream the Future of Residential Ownership
- Urbanization Trends: Creating Cities for
- Expanding Industrialization: a Tool for Broad-Based Regional Growth
- Foreign Business in Russian Regions: Secrets of Success
- What Steps are Needed to Bring Russia's Stalled Economy to a New Phase of Sustained Growth?
- SMEs Powering Global Competitiveness
- Models for Revamping Russian Industrial Competitiveness
- The National Business Initiative in Action. From Objectives to Results
- The National Rating of Russian Regions: Initial Results
- Technology's Promise for Russia's Oil Future
- The Potential of the Russian Innovation Platform as a Growth Engine
- Building Long-Term Investor Partnerships for Russia's Infrastructure Agenda
- Revitalizing Primary and Secondary Education in Russia
- The Olympic Legacy: Lessons and Opportunities for the 2018 World Cup

- The Dollars and Sense in Better Managing the Prospects for Bolstering Private Equity Investment in Russia
  - A Roadmap for Improving Russia's University
  - Building Openness and Transparency in Russian Public Procurement
  - The Energy Efficiency Imperative in Russia
  - Bottom up Development: Municipal Governments Spurring Russian Growth
  - Unleashing Russia's Talent Pool to Develop its Competitive Standing
  - Russia's Strategy for Powering the Northeast Asia Economic Engine
  - The Private Sector's Role in Russia's Evolving Healthcare Future
  - Russian Firms Building Global Profits
  - The Investors' Opportunity in Russia's Reforming Electric Power Industry
  - Systems Integration to Free Up Russia's Logistics Log Jam
  - Russian Capital Flows Establishing the Right Incentives
  - Nurturing Growth Clusters in Russian Regions Strategizing in Russia and in the World:
  - Wagering on the Individual ■ Private Sector Solutions to Regional
  - Development
  - Prospects for the Development of a Three Tier Pension System in Russia

# **BUSINESS BREAKFASTS**

- Prospects for the Russian IT Sector: Markets, Workforce, Strategy
- Investing in Russia's Urban Development
- Russian-Italian Business Dialogue: Longterm Cooperation Prospects

- On-the-Ground Spot Checks to Monitor Roadmap Implementation
- Budget Strategy
- Update: Single Economic Area and the Customs Union
- Investing in the Real Economy
- Development Prospects for the Labour Market
- Fostering Economic Development of the Russian Far East

## **BUSINESS ROUNDTABLES**

- The Future for Cultural and Economic Relations between Russia and the United
- Expanding Integrated Logistics to Drive the Next Stage in Finnish-Russian Economic Development
- Russia China: Strategic Economic Partnership
- Russia Latin America: a Next Frontier in Pan-Regional Integration
- The CIS: Modern Reality and the Challenges of Sustained Development

# MANAGING DISRUPTIONS AND EMBRACING CHANGE

- Mobility Meets Big Data: Empowering Individual Choice on the Move
- Early Days in the Next Generation Space Race
- Is Your Company Ready for the Revolution? Digitalization and Manufacturing
- How are Technological Advances Changing the Economic Incentives to Global Healthcare
- The Changing Map for Global Gas
- The Broadening Impact of Emerging Market Corporate Philanthropy
- The Media Today: Global Transformation Trends and Prospects
- Strategic Communications: a Critical Factor for Russia's Competitiveness in Global Markets
- Cultivating Russia's Impact on Global Fashion

#### STUDIES IN LEADERSHIP: DEFINING OUR FUTURE

Not Wasting a Crisis: What (Should) We Have Learned to Better Manage the Global Economy?