

PARTNER EVENTS AS PART OF SPIEF 2019

Programme accurate as at June 3, 2019

June 5, 2019

09:30–11:30

Congress Centre
Conference Hall B2

Partner Events

A Strategy for Coupling the Greater Eurasian Partnership With the Belt and Road Initiative: The Search for Solutions

This roundtable will focus on ways to build the Greater Eurasian Partnership and the strategic priorities of associated institutions. The potential to couple this partnership with the Belt and Road Initiative will be examined, with the view to achieving sustainable growth based on dialogue and partnership between Eurasia's leading powers. Topics for discussion will include the following:

- Conceptual proposals for the development of the Greater Eurasian Partnership
- A collective scientific report on the strategy for establishing the Greater Eurasian Partnership and coupling it with the Belt and Road Initiative
- Prospects and issues related to collaboration between the Eurasian Economic Union and the Belt and Road Initiative as they pertain to Russia and China
- A range of reports on related key focal points and Russian–Chinese partnership

Moderators:

- **Alexander Ageev**, Director General, Institute for Economic Strategies under the auspices of the Social Sciences Division of the Russian Academy of Sciences.
- **Vladimir Shamakhov**, Director of the North-West Institute of Management, Russian Presidential Academy of National Economy and Public Administration

Panellists:

- **Artem Chayka**, President, International Congress of Industrialists and Entrepreneurs (ICIE)
- **Sergei Glazyev**, Advisor to the President of the Russian Federation
- **Vladimir Remyga**, President, Eurasian Center of High Technologies
- **Orazaly Sabden**, President, Union of Scientists of the Republic of Kazakhstan
- **Wang Wen**, Executive Dean, Chongyang Institute for Financial Studies, Renmin University of China
- **Yury Yakovets**, President, Pitirim Sorokin – Nikolai Kondratieff International Institute (MISK)
- **He Zhenwei**, Secretary General, China Overseas Development Association
- **Chen Zhigang**, Vice President, Chinese Business Centre; Chairman, Chinese Association of St. Petersburg

10:00–11:30

Congress Centre
Conference Hall D4

Partner Events

Cleaning Up the Country: Reforming the Waste Management Sector

Regulation in municipal solid waste management has recently undergone a major transition to a new model. Each region now has its own waste management plan and accompanying programme, and competitive processes were organized to select regional operators. These regional operators now serve as a one-stop shop for all matters related to waste disposal, closing illegal landfills, organizing sorting and recycling, and taking all remaining waste to disposal sites. Has the waste disposal industry become more effective and civilized? What challenges do regional and municipal governments face? What is the best way to start working with a regional operator, and how can the transition to the new regulation system be made with the minimum of disruption? Is it possible to attract investment in infrastructure? What needs to be done to ensure that every town and city in Russia – no matter what size – is clean, green, and pleasant to live in?

Moderator:

- **Maria Morgun**, Chief Editor, Live Planet TV

Panellists:

- **Denis Butsayev**, General Director, Russian Environmental Operator Public Law Company
- **Radiy Khabirov**, Acting Head of the Republic of Bashkortostan
- **Dmitry Kobylkin**, Minister of Natural Resources and Environment of the Russian Federation
- **Gerard Mestrallet**, Chairman of the Board of Directors, SUEZ
- **Gleb Nikitin**, Governor of Nizhny Novgorod Region

- **Svetlana Radionova**, Head, Federal Supervisory Natural Resources Management Service
- **Olga Timofeeva**, Chairman, State Duma of the Federal Assembly of the Russian Federation Committee on Ecology and Environment Protection

12:00–13:30

Congress Centre
Conference Hall B1

Partner Events

Income from Waste: Making the Industry Attractive to Investors

Russia began to reform its household waste processing sector on 1 January 2019, with the aim of reducing the number of landfills, and making the market transparent and civilized. The Ecology national project sets out two key targets for this reform: increasing the percentage of processed waste from 12% to 60%, and recycled waste from 7% to 36% by 2024. In order to achieve this, there needs to be an overhaul of the way the waste management sector is financed. Public funds alone will not be sufficient to change the system – private investment is also needed. Preliminary estimates put the amount of investment needed at RUB 200–300 million. Long-term tariffs will be examined as a way of attracting this investment.

Moderator:

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

Panellists:

- **Viktor Afonin**, Head of Public-Private Partnership Center, Sberbank
- **Svetlana Bik**, Executive Director, National Association of Concessionaires and Long-term Infrastructure Investors
- **Denis Butsayev**, General Director, Russian Environmental Operator Public Law Company
- **Diane Galbe**, Senior Executive Vice President, SUEZ
- **Maxim Goncharov**, Chief Executive Officer, LafargeHolcim Russia
- **Vitaly Korolev**, Deputy Head, Federal Antimonopoly Service of the Russian Federation (FAS Russia)
- **Yuriy Korotaev**, General Director, Duracell Russia
- **Alexander Novikov**, Chairman of the Board of Directors, Mag Group Management

12:00–14:00

Congress Centre
Conference Hall B2

Partner Events

Regional Cooperation Between Russia and China. What Next?

This panel session is the concluding event of the Russia–China Business Forum. What were the results of regional cooperation between the two countries in 2018–2019? What difficulties were encountered when entering the Chinese market? How should these be resolved? What government support measures are in place? What field of molecular medicine should be the focus for increasing bilateral cooperation? What initiatives need to be in place to ensure that participation in Russian–Chinese expos and conventions is a success? To what extent is China willing to expand opportunities for partnership? Experts from China and Russia will also put forward their practical recommendations.

Moderator:

- **Stanislav Urzhumtsev**, Deputy Director of Department of State Policy and Regulation in the Field of Hydrometeorology, Study of the Arctic, Antarctic and the World Ocean, Ministry of Natural Resources and Environment of the Russian Federation

Panellists:

- **Vladimir Chagin**, Head, International Silk Road Rally 2019 Project
- **Sergei Glazyev**, Advisor to the President of the Russian Federation
- **Cao Jason**, Chairman of the Board of Directors, Messe Frankfurt (Shanghai) Co Ltd.
- **Valentina Larionova**, President, Association of Specialists in the Field of Molecular Medicine, Laboratory and Medical Genetics named after E.I. Schwartz; Head, Academy of Molecular Medicine
- **Vladimir Padalko**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Sergey Voronkov**, General Director, ExpoForum International; President, Chinese Business Center Association
- **Ran Zehua**, Director, Center for Chinese-Russian Cultural and Business Exchanges

12:00–13:30

Pavilion G
Conference Hall G5

Partner Events

The Meeting Place Cannot Be Changed: On the Path to Sustainable Development through a Dialogue Between Government and Business

Sustainable development of territories is a major item on the agenda of states around the world and influencing the strategic priorities of their development. The environment, economy and social sector are also becoming key components. The concept of the balanced development of these components cannot be put into action without effective interaction between the government and business. Different industries take different paths in building such a dialogue. The faster a particular industry develops, the more adaptive the model of interaction between the state and business should be. The session will address the most effective patterns of interaction between the commercial and public sectors based on the example of the event industry as one of the most rapidly developing sectors in the world. What steps need to be taken to build the most effective model for the sustainable development of territories? Can the event industry become a component for such a concept? What does the industry expect from representatives of the federal and regional authorities? What joint actions are needed to attract major international events to the regions? What social and economic impact does the event industry have on the development of territories? What are the most effective formats for the government and business interaction in the event industry? What is the role of public institutions and organizations in these processes?

Moderator:

- **Dmitry Gornostayev**, Deputy Editor-in-Chief, Rossiya Segodnya

Panellists:

- **Elif Balci Fisunoglu**, Regional Director (Europe), International Congress and Convention Association (ICCA)
- **Alexey Gospodarev**, Director of International Cooperation Department, Ministry of Energy of the Russian Federation
- **Henrik von Arnold**, Senior Consultant, ENITED Business Events; External Lecturer, MODUL University Vienna
- **Vladimir Dmitriev**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Alexey Kalachev**, Chief Executive Officer, Russia Convention Bureau
- **Elena Semenova**, Deputy Chairman, Russian-German Chamber of Commerce; General Director, Phoenix Contact Russia

Front row participant:

- **Tatiana Anisimova**, Head of communication, CSR Foundation

14:30–16:00

Congress Centre
Conference Hall B1

Partner Events

Legislative Regulation of the Waste Management Sector

In order to resolve issues related to the application of the law in the sector, legislators and implementing authorities will need to work together to draw up a range of proposals. Areas of focus will include improving tariff policy, as well as the critical environmental situation, which is deteriorating in the regions, and is an issue affecting society as a whole. What are the initial outcomes of the household waste management reform? What specific issues and factors have been encountered in the Russian regions in the process of reforming the system? Could regional operators provide an effective solution in reforming the waste disposal industry?

Moderator:

- **Gleb Nikitin**, Governor of Nizhny Novgorod Region

Panellists:

- **Denis Butsayev**, General Director, Russian Environmental Operator Public Law Company
- **Ruslan Gubaydullin**, Executive Director, Association Clean Country
- **Denis Khramov**, First Deputy Minister of Natural Resources and Environment of the Russian Federation
- **Anton Kulbachevsky**, Head, Moscow Department for Environmental Management and Protection
- **Anna Popova**, Head, Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing
- **Artyom Sedov**, General Director, The Big Three (“Bolshaya Troyka”)
- **Olga Timofeeva**, Chairman, State Duma of the Federal Assembly of the Russian Federation Committee on Ecology and Environment Protection

15:00–17:00

Popov Central Museum
of Communications
4, Pochtamtsky
Pereulok

Partner Events

5G: The Future Starts Now

The event will feature the Russian premiere of the new generation mobile network services. The companies will present partnership projects to prepare for the creation of 5G networks, which are critical for the development of the digital economy, and will also share plans for the New Digital Technologies joint venture.

Panellists:

- **Mikhail Oseevskiy**, President, Chairman of the Management Board, Rostelecom
- **Frederic Vanoosthuyze**, Chief Technology and IT Officer, MegaFon

June 8, 2019

10:00–11:30

Astoria Hotel
39, Bolshaya Morskaya
Ulitsa

Partner Events

OECD Standards on Responsible Conduct for Development Institutions

Today development institutions play a significant role in the global economy and international development. Projects of development institutions are exposed to traditional financial risks and non-financial risks associated with social, environmental aspects. Meanwhile, projects with embedded standards of responsible business conduct (RBC) are less likely to bring “surprises” for the investor. Responsible project financing is not only a factor in reducing costs but also a factor of investment attractiveness. The investment portfolio where there are demands for responsible behavior shows a return of 16.8% higher than the average global fund returns (MSCI World Index). At the session, the participants will discuss the current approach of different development institutions to RBC standards and possible ways to harmonize it and make it more efficient.

Objectives of the event:

1. To determine the effectiveness of responsible business conduct standards for VEB and other development institutions. How they make an impact on the sustainability of projects, investment attraction, export.
2. How can development institutions work together on RBC standards development?

Moderator:

- **Antonina Levashenko**, Head, Russian Center for Competences and OECD Standards Analysis

Panellists:

- **Alexander Griaznov**, Corporate Ratings Director, S&P Global Ratings Russia
- **Elena Guschina**, Senior Vice-President, State Development Corporation "VEB.RF"
- **Kristina Ishkhanova**, Deputy General Director, Foundation of the Unified Development Institute in the Housing Sphere
- **Andrey Klepach**, Deputy Chairman (Chief Economist), Member of the Board, State Development Corporation VEB.RF
- **Yuriy Korsun**, Deputy Chairman, State Development Corporation "VEB.RF"
- **Mathilde Mesnard**, Deputy Director for Financial and Enterprise Affairs, OECD
- **Maksim Nazimok**, Deputy General Director for Finance, Polymetal
- **Andreas Schaal**, Director of Global Relations, Organisation for Economic Co-operation and Development (OECD); OECD G20 Sous Sherpa
- **Dmitry Tvardovsky**, First Deputy General Director, VEB Infrastructure
- **Irina Zhukova**, Director for Sustainable Development and Corporate Programs, Philip Morris International Inc