

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM PRESENTATION PROGRAMME

May 24-26, 2018, St. Petersburg

Programme accurate as at May 31, 2018

May 23, 2018

11:15–12:00

Pavilion H
SPIEF Presentation
Area supported by EY
and FIAC

Presentation of the St. Petersburg International Economic Forum sporting programme

The SPIEF 2018 sporting programme combines a number of traditional components: gala matches and tournaments for Forum participants and various sports events for the city's residents. The SPIEF 2018 programme also features brand new competitions and sporting projects with an economic impact from the Russian Ministry of Sport, sports clubs, federations, and the Russian regions. The programme will be discussed by co-organizers and partners in their presentation.

Moderator:

- **Andrey Zhurankov**, Head of the Analytical Group of the Press Center, News Agency TASS

Invited participants:

- **Pavel Belov**, Chairman, St. Petersburg Committee for Physical Culture and Sport
- **Georgy Bryusov**, Head of Sports, Entertainment and Special Programmes of Roscongress Foundation
- **Aleksandr Karelin**, Member of the Committee on Energy, State Duma of the Federal Assembly of the Russian Federation; Three-Time Olympic Champion in Greco-Roman Wrestling
- **Inar Kuramshin**, Golf Director, Peterhof Golf Club
- **Juri Tamm**, Chairman of the European Union Commission of the European Olympic Committee, two-time Olympic medallist in hammer throwing

May 24, 2018

09:00–10:15

Pavilion H
SPIEF Presentation
Area supported by EY
and FIAC

Panel discussion

Digital Transformation of the Russian Electricity Sector: Ready for Challenges and Open to Opportunities

The priority development of automation and digitalization technologies is a trend which can be observed across all sectors of the Russian economy today. As a result, the role played by innovations in energy is becoming ever more instrumental. Rosseti is successfully fulfilling a number of major objectives to create a digital grid infrastructure offering outstanding efficiency and surpassing global standards. In terms of technology, it is driving the electric power industry to an entirely new level.

At the Russian Investment Forum earlier this year, Rosseti presented its 12-year strategy for developing a digital power grid in Russia. Digitalizing the grid is no mere fad, but a challenge for our times, and an undertaking which aims to meet current and future consumer demand. Within a short period of time, IT applications, new opportunities provided by technology, the development of domestic industry, and the use of alternative energy sources will inevitably lead to tectonic shifts and a fundamentally new technological wave across the industry as a whole.

Participants will discuss the specific steps involved on the path of digital transformation, and the main stages of building a digital grid. They will share their experience of implementing pilot projects, and talk about the main challenges facing the industry.

Moderator:

- **Evgeniy Olkhovich**, Deputy General Director for Strategic Development, Rosseti

Invited speakers:

- **Anton Alikhanov**, Governor of Kaliningrad Region
- **Oleg Isaev**, General Director, IDGC of Centre
- **Igor Makovsky**, General Director, Yantarenergo
- **Andrey Mayorov**, General Director, United Energy Company
- **Andrey Nikitin**, Governor of Novgorod Region

Experts:

- **CEO, RASU Andrey Butko**
- **Vitaly Ivanov**, General Director, IDGC of Siberia PJSC
- **Sergey Kulikov**, Industrial Director of Electronic Cluster, Rostec
- **Ghislain Lescuyer**, Chief Executive Officer, SAFT SAS
- **Carlo Palasciano Villamagna**, General Director, PJSC Enel Russia
- **Petr Sinyutin**, Director General, MOESK
- **Johan Vanderplaetse**, President, Russia and CIS, Schneider Electric
- **Andrey Vavilov**, Chairman of the Board of Directors, SuperOx
- **Denis Yagodka**, First Deputy General Director – Chief Engineer, IDGC of North-West

10:25–10:55

Pavilion H
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Presentation

Presentation of research on trade and economic ties between the US and Russia

The American Chamber of Commerce in Russia will, in cooperation with EY, for the first time presents the results of research providing a realistic assessment of the development of American business in Russia.

Speakers:

- **Alexander Ivlev**, Country Managing Partner for Russia, EY
- **Alexis Rodzianko**, President, American Chamber of Commerce in Russia

11:05–12:15

Pavilion H
SPIEF Presentation
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Discussion

Healthy lifestyle as a personal business project

People who pursue an active lifestyle and care about their health note that their physical and intellectual activities peak at the age of 40, 50 or even later. What rules of life are observed by those who work every day under time pressure, multitasking and stress but still gain socially important successes in their professional areas and stay in perfect health? During an open dialogue, opinion leaders will share their personal strategies for keeping healthy and maintaining personal motivation.

Topics for discussion

- Leader approach to health consciousness: sport, lifestyle, healthy diet
- Treating illnesses or maintaining health?

- A new view of life expectancy
- How to motivate yourself to live a healthy lifestyle

Moderator:

- **Anna Guseva**, Head of Transaction Advisory Services for Companies in Medical and Biological Industry in the CIS, EY

Speakers:

- **Marvan Akar**, Managing Director, MSD Russia and EAEU
- **Marat Atnashev**, Dean, Moscow School of Management SKOLKOVO
- **Ilya Barinov**, Deputy Chairman of the Government of the Kaliningrad Region
- **Mikhail Khomich**, Deputy Prime Minister, Udmurt Republic
- **Alexey Komissarov**, Provost, Russian Academy of Sciences; Professor, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

12:30–13:45

Pavilion H
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and FIAC

Session

Intellectual Eurasia: new consortia for the digital economy

The EAEU has set itself the goal of developing new and existing economic sectors by using intellectual property as a key resource. Focusing on the development and use of 'cross-cutting technologies' that multiply the impact of investment in research and development, any support for creativity requires a common digital agenda.

One response to challenges posed by the transition of the economy to new development resources can be to consolidate the efforts of EAEU market participants, national and interstate development institutions, and business structures to create a fundamentally new digital infrastructure and tools for consumers and creators of intellectual property.

A single coordinating body has already been created, the Eurasian Peoples' Assembly Council for Digital Economy and Intellectual Property, which has proposed a number of steps for global digital transformation and making the EAEU more competitive through a strategic programme to develop the institution of intellectual property.

During the session, experts will also present plans to create consortia on cross-cutting technologies as part of the National Technology Initiative, as well as a new project of the Eurasian consortium Applied Science – a platform for establishing a network of public digital research institutes (DRnD Network), which will improve the effectiveness of communication between researchers and engineers, the organization and implementation of scientific and technological projects, the use of results, and the monetization of scientific potential.

Topics for discussion:

- The economy of Eurasia: where and how is growth possible?
- Shared room for manoeuvre – Eurasian intellectual initiative: seven steps for developing the intellectual potential of Eurasian countries in the interests of the digital economy
 - Concentration of intellectual potential: network consortia of the National Technology Initiative
 - Territories of communication and development of high-tech business
 - Digital infrastructure: the Eurasian consortium Applied Science and the network of public digital research institutes (DRnD Network)
- Protecting rights in Eurasian markets = protecting investments

Moderator:

- **Andrey Zhurankov**, Head of the Analytical Group of the Press Center, News Agency TASS

Speakers:

- **Andrey Belyaninov**, Chairman of the Management Board, Eurasian Development Bank (EDB)
- **Igor Drozdov**, Chairman of the Board, Skolkovo Foundation
- **Sergei Glazyev**, Adviser to the President of the Russian Federation
- **Vladislav Grib**, Member of the Civic Chamber of the Russian Federation; Vice President, Federal Chamber of Advocates
- **Andrey Krichevsky**, President, IPChain Association; General Secretary, Confederation of Rightholders' Societies of Europe and Asia
- **Vladimir Savchenko**, Director, Business Centre of CIS Economic Development
- **Dmitry Ter-Stepanov**, Head of Regulatory Control, Digital Economy
- **Alexander Zhuravsky**, Deputy Minister of Culture of the Russian Federation

Panellists:

- **Ivan Bliznets**, Rector, Russian State Academy of Intellectual Property; Chairman, Council for Intellectual Property of the Chamber for Commerce and Industry of the Russian Federation
- **Sergei Kulik**, Director, Centre for Quantum Technologies, Lomonosov Moscow State University (National Technology Initiative Centre)

- **Sergey Matveev**, Director, the Department of Science and Technology, the Ministry of Education and Science of the Russian Federation
- **Alexander Sukhotin**, Director General, Russian Authors' Society

14:00–15:15

Pavilion H
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Presentation of research into investment by international pharmaceutical companies in Russia
There will be investments! Partnership between the state and manufacturers, accumulated experience and prospects

The session will focus on research by EY analysing the accumulated experience of collaboration between pharmaceutical businesses and the government, as well as promising areas of this cooperation.

Moderator:

- **Anna Guseva**, Head of Transaction Advisory Services for Companies in Medical and Biological Industry in the CIS, EY

Speakers:

- **Mati Gill**, Head of Government Affairs, Corporate Headquarters and Growth Markets, Teva Pharmaceutical Industries Ltd
- **Zakhar Golant**, Chairman of the Board, Union of Pharmaceutical and Biomedical Clusters of Russia; Head of Healthcare Committee
- **Irina Panarina**, General Manager, Russia and Eurasia, AstraZeneca
- **Sergey Tsyb**, Deputy Minister of Industry and Trade of the Russian Federation
- **Ilya Vesker**, Director for Government Relations, Takeda Russia
- **Vadim Vlasov**, President, Novartis Group of Companies in Russia; Regional Director for Eastern and Central Europe and CIS, Novartis

15:30–16:10

Pavilion H
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Presentation of the International Charity Project PACED
Support for Global Development of Palliative Care

Interviewer:

- **Vladimir Pozner**, Anchor, Journalist

Speakers:

- **Nyuta Federmesser**, Head, Moscow Multidisciplinary Center for Palliative Care of the Moscow City Health Department
- **Robert Twycross**, Founder member, European Association for Palliative Care

17:00–17:35

Pavilion H
SPIEF Presentation
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Agreement signing

On an understanding regarding cooperation in the production of medical products (intraocular lenses) in the Russian Federation between Alcon (part of the Novartis Group) and NanOptika

Moderator:

- **Ekaterina Odintsova**, Head of Corporate Communications, Novartis Group Russia

Participants:

- **Tatiana Gatinskaya**, General Manager, Alcon Russia
- **Maksim Mironenko**, General Director, Nanovision Group (management organization of NanOptika)
- **Kristina Volkonitskaya**, Deputy Head of the Department of Science, Industrial Policy and Entrepreneurship of the City of Moscow

17:45–18:30

Pavilion H
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Presentation
Go Together: The State's Service Approach to Working with Investors

How do you attract investors? What should be taken into account when choosing a jurisdiction for a production facility? What kind of environment are regional authorities willing to create to support business projects? The Kaliningrad Region team will talk about this and much more.

Moderator:

- **Olga Arkhangelskaya**, Partner, Head of Real Estate, Hospitality, and Construction

Services, Head of the Transportation, Infrastructure and Government, and Public Group in the CIS, EY

Speakers:

- **Gary Goldman**, Deputy Head of the Government, Kaliningrad Region
- **Andrei Gorokhov**, Advisor to the Governor, Kaliningrad Region
- **Denis Saly**, Head of the Representative Office of the Kaliningrad Region Government under the Government of the Russian Federation
- **Aleksandr Shenderyuk-Zhidkov**, Deputy Chairman of the Government of the Kaliningrad Region
- **Vladimir Zarudnyi**, General Director, Kaliningrad Region Development Corporation

May 25, 2018

09:30–10:45

Pavilion H
SPIEF Presentation
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Round table

Foreign investment in the Russian infrastructure: success stories and new prospects

Shaping a favourable investment climate is an urgent and vital task for Russia. This becomes even more important with the market of infrastructure projects, the life cycle of which generally exceeds 20 years. At that, the most valuable in foreign investments is not financing itself, but also cutting edge technologies. Moreover, there is a clear trend towards the enforcement of the technological component in infrastructure projects. National practice of implementing infrastructural mega-projects jointly with foreign investors knows a number of success stories. What lies at their heart? What actions need to be taken to replicate the most viable and understandable for a foreign investor models of managing long-term investment projects? What global technological trends can affect road infrastructure investment projects? These are just some of the questions that the participants of the round table Foreign Investments In The Russian Infrastructure Success Stories And New Perspectives will try to find answers to.

Moderator:

- **Christian Biegert**, Executive Director, VINCI Highways, CEO Russia VINCI Concession

Speakers:

- **Gianni Vittorio Armani**, Chief Executive Officer, Managing Director, Anas SpA
- **Andrey Belyaninov**, Chairman of the Management Board, Eurasian Development Bank (EDB)
- **Cesare Bernardini**, General Director, "ASTALDI S.p.A", Italy
- **Sergei Kelbakh**, Chairman of the Board, Russian Highways State Company
- **Jerome Lejeune**, Executive Director for Electronic Toll Systems, Vinci Highway, France
- **Alexander Nosov**, Deputy Chairman of the Board for Investment and Strategic Planning, State Company Avtodor
- **Konstantin Pashkevich**, Member of the Management Board, Russian Highways
- **Tagir Sitdekov**, First Deputy CEO, Russian Direct Investment Fund (RDIF)
- **Dmitry Tvardovsky**, General Director, Federal Centre for Project Funding

11:00–11:15

Pavilion H
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Agreement signing

On Far Eastern Fund on Developing and Implementing High Technology between RVC, Rosnano and The Far East Development Fund.

Signers:

- **Alexey Chekunkov**, Chief Executive Officer, Far East and Baikal Region Development Fund
- **Anatoliy Chubais**, Chairman of the Executive Board, RUSNANO Corporation
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC

12:00–13:45

Pavilion H
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Talk show

Russian Exports: Development Challenges

In his address to the Federal Assembly, President of the Russian Federation Vladimir Putin set a goal for the next six years to double non-commodity, non-energy exports to USD 250 billion. How can this goal be achieved? What might help to increase demand and promote Russian products abroad? What is the potential for an export leap in different sectors of the economy? What support do Russian goods and services need to achieve an export breakthrough?

Members of the Russian business community, state bodies, and development institutes will talk about new solutions for these ambitious new tasks.

Moderator:

- **Andrey Zhurankov**, Head of the Analytical Group of the Press Center, News Agency TASS

Speakers:

- **Alexey Gruzdev**, Deputy Minister of Economic Development of the Russian Federation
- **Pavel Ilichev**, Vice President, GEFCO Group
- **Sergey Kogogin**, Director General, KAMAZ PTC
- **Sergey Kolesnikov**, President, TechnoNICOL Corporation

- **Valentin Makarov**, President, Russoft Association
- **Timur Maksimov**, Deputy Head, Federal Customs Service of the Russian Federation
- **Vasily Osmakov**, Deputy Minister of Industry and Trade of the Russian Federation
- **Maxim Protasov**, Head, Russian Quality System
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia)
- **Andrey Slepnev**, Chief Executive Officer, Russian Export Centre
- **Ksenia Sosnina**, CEO, Ilim Group

Panellists:

- **Boris Belotserkovsky**, President, National Association of Automated Trading
- **Andrey Belozerov**, Deputy Head, Moscow Department of Information Technology

14:00–16:00

Broadcast of a plenary session attended by Vladimir Putin, President of the Russian Federation

18:00–19:00

Pavilion H
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Session

Sustainable Development as the Competitive Basis of a Product or Service: Best Corporate Practices for Customer and Consumer Interaction

Over the past decade, the number of companies integrating the principles of sustainable development and corporate social responsibility into their long-term strategies has been rising steadily. Examples of successful practices of interaction with partners, customers, and consumers will be presented and discussed by members of the Russian Foreign Investment Advisory Council and the Russian Managers Association.

Moderator:

- **Vadim Kovalev**, First Deputy Executive Director, Russian Managers Association

Speakers:

- **Sofia Azizian**, EY partner, Head of the HR Strategy in the CIS
- **Irina Bakhtina**, Vice President for Sustainable Business Development and Corporate Relations in North Africa, Middle East, Turkey, Russia, Ukraine, Belarus and Africa, Unilever
- **Yury Blagov**, Associate Professor, Department of Strategic and International Management, St. Petersburg University Graduate School of Management (GSOM)
- **Julia Mazanova**, Social Policy and Corporate Communications Director Management Company, METALLOINVEST LLC
- **Nadezhda Paderina**, Private Label Procurement Director, Auchan Russia
- **Irina Zhukova**, Director for Sustainable Development and Corporate Programs, Philip Morris International Inc

May 26, 2018

10:30–10:45

Pavilion H
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Project presentation
Russia as a Digital Platform

Requirements to the speed of decision-making keep growing: information systems and solutions become obsolete before they are released. In addition, the key deterrent is the disparity of information systems and lack of the single coherent architecture for various digital government services. What should the leadership and functions of the chief architect of the platform look like? What stages of implementation are required and how should the architecture itself look like? The analysis of which indicators would allow assessing the actual results?

Speaker:

- **Andrey Vasilyev**, Managing Partner, Innovatsiya Holding

11:00–12:15

Pavilion H
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Talk show
Intellectual Creativity with High Economic Potential: How to Be an Effective Rights Holder

The world we all live in today, everything we see, feel, hear, touch, and smell, is the result of intellectual and creative work.

What is intellectual property? Why is it now being heralded as the 'new oil' of the future for the digital economy? Who is creating intellectual property today? Could it be any of us and how can we create a new class of rights holders in Russia who effectively manage the products of intellectual work?

Topics for discussion:

- New products for new markets: success stories
- The value and boundaries of intellectual property for individuals and the economy
- Digital platforms and effective intellectual property management tools: from 'strong' rights to monetization
- Creating intellectual property that is in demand: practice and experience in capitalizing universities. What makes an effective rights holder?
- Intellectual property as a common basis for the development of everything from startups to corporations
- Financing and talent: support for academics, engineers, and technological entrepreneurs who are creating intellectual property that is in demand in Russia and worldwide

Moderators:

- **Sergey Matveev**, Director, the Department of Science and Technology, the Ministry of Education and Science of the Russian Federation
- **Andrey Zhurankov**, Head of the Analytical Group of the Press Center, News Agency TASS

Invited participants:

- **Alina Akinshina**, Executive Director, Co-Founder, Online Patent
- **Alexander Atrashchenko**, Advisor to the Vice Rector for Research, St. Petersburg National Research University of Information Technologies, Mechanics and Optics (ITMO)
- **Valeria Brusnikina**, Deputy General Director, National Intellectual Property Registry
- **Maxim Dmitriev**, Chairman of the Board, Russian Authors' Society
- **Ismail Kadiev**, Head of the Intellectual Property Centre, Peter the Great St. Petersburg Polytechnic University
- **Andrey Krichevsky**, President, IPChain Association; General Secretary, Confederation of Rightholders' Societies of Europe and Asia
- **Valery Meshkov**, CEO, PRAVOVED.RU
- **Maxim Proksh**, Chairman of the Board
- **Alexander Sukhotin**, Director General, Russian Authors' Society
- **Dmitry Ter-Stepanov**, Head of Regulatory Control, Digital Economy